

KATE WEAVER

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PROFESSIONAL SUMMARY

Experienced educator with strong skills in writing, editing, and creative communication. Proficient in social media management, content creation, and public speaking. Eager to pursue an opportunity to create compelling content for a diverse audience through unique prose, engaging delivery, and effective collaboration.

EXPERIENCE

Social Media Manager, AC WoodWork 2025-Present

- Manages and grows the company's social media presence, primarily on Instagram, highlighting custom woodworking designs and projects, resulting in a 100% increase in follower engagement.
- Creates and schedules engaging content, including Reels, Stories, and posts, showcasing behind-the-scenes processes, finished products, and customer testimonials to increase in brand awareness.
- Develops and implements social media strategies to increase brand awareness and drive sales inquiries, monitored analytics to track performance metrics, and adjusted content strategy based on data insights.

Content Creator, EduKateCreates 2022-2025

- Developed website for an independent small business providing custom, handmade, instructional resources for fellow educators.
- Maintained online social media presence to promote business and connect with buyers.

Teacher, GREEN Charter Elementary, Mitchell Road Elementary 2014-2024

- Created engaging and effective technological resources to diverse learners.
- Communicated with colleagues, administration, families, and community stakeholders to target educational and structural needs and improvement opportunities.
- Provided professional development training to colleagues on effective technological resources to maximize student success.
- Wrote detailed curriculum for multiple grade levels across all academic subjects.

Event Host and EmCee 2022-2024

- Served as a bi-weekly karaoke host, facilitating audience participation, and creating a lively and welcoming atmosphere.
- Utilized strong public speaking skills and improvisation to entertain diverse audiences in a lively, controlled space.

EDUCATION

Bachelor of Arts, Elementary Education, May 2014

Furman University

English for Journalism, Certified Course, June 2024

University of Pennsylvania

Curriculum Development, State of South Carolina, July 2021

Winthrop University

SKILLS

Writing, Editing, Creative Thinking, Public Speaking, Communication, Canva, Technology, Social Media, Organization, Customer Service, Problem Solving, Flexibility, Corporate Culture, High Energy, Networking

AWARDS/RECOGNITIONS

- **Teacher of the Year**, 2022-2023
- **Founder of School Culture Club**, 2019-2024
- **Grade Level Chair**, 2021-2023
- **Phi Eta Sigma National Honor Society**, 2014
- **Kappa Delta Pi International Honor Society**, 2014
- **President of FUtones** (Furman University's co-ed A Capella Group), 2014